



Arts and Culture

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Valued Conditions Expressed by King County Residents

- People actively participate in community-based arts and culture events; attend museums, performances; participate in arts organizations; study music, art and literature; and make music and art, individually and together.
- Children learn about and are engaged in music, drama and art activities.
- Organizations and individuals provide financial support for the arts and cultural programs in school and public art in communities.
- People enjoy artwork and music, buying recordings and artwork of local musicians and artists and purchase books from locally-owned bookstores.

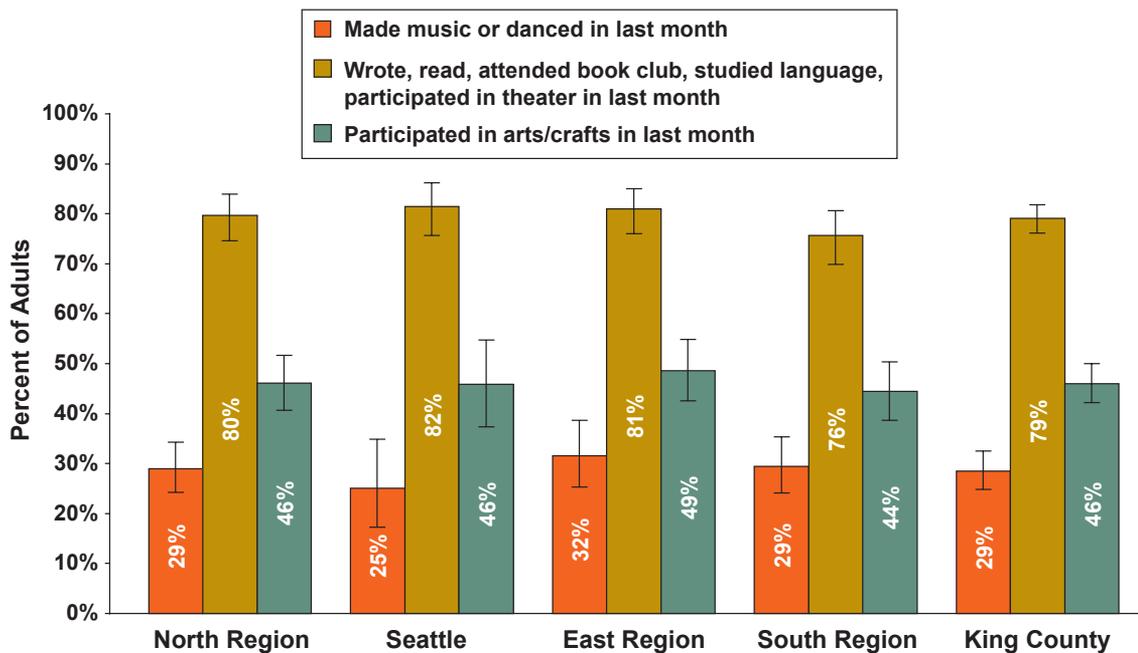
The valued conditions came from citizen opinion expressed as values and concerns in the telephone survey, focus groups, and in the civic and public forums. The valued conditions are expressed as "ideal" conditions—based on the vision of what residents want for themselves, their families and communities.

Photo on reverse side: John Welke / REACH CAMERA CLUB

Participation in Arts and Culture

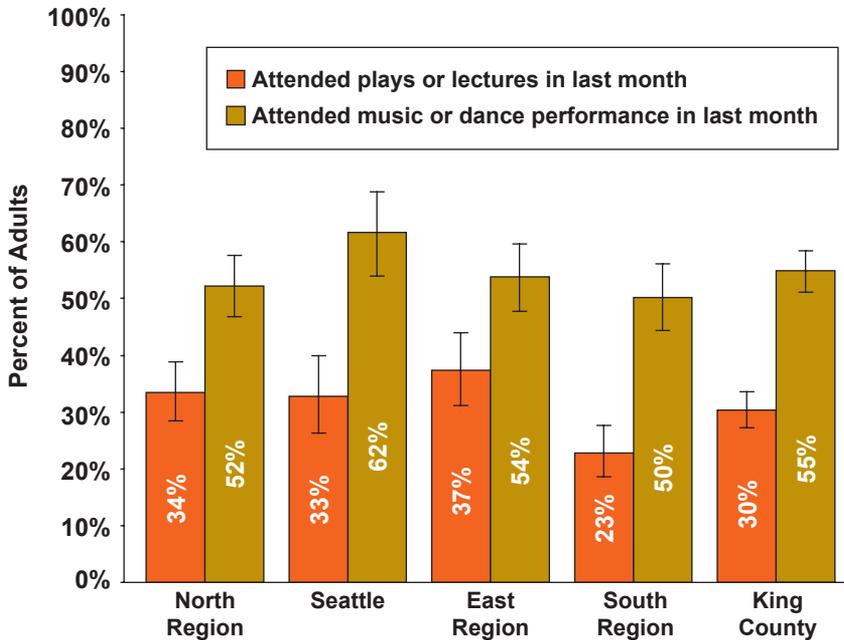
Participation in artistic or cultural activities is important for individuals and communities. Poetry slams, painting, music, dance, drama, films, and books are all around us. Most people participate in some such activities, whether they are amateurs or professionals, alone or with others. In addition to taking classes, giving lessons, performing, or appreciating the work of others, people participate in cultural activities and the arts by giving money and volunteering. All contribute to the richness of our lives.

**Percent of Adults Who Participate in Artistic, Cultural, or Literary Activity
King County, 2007**



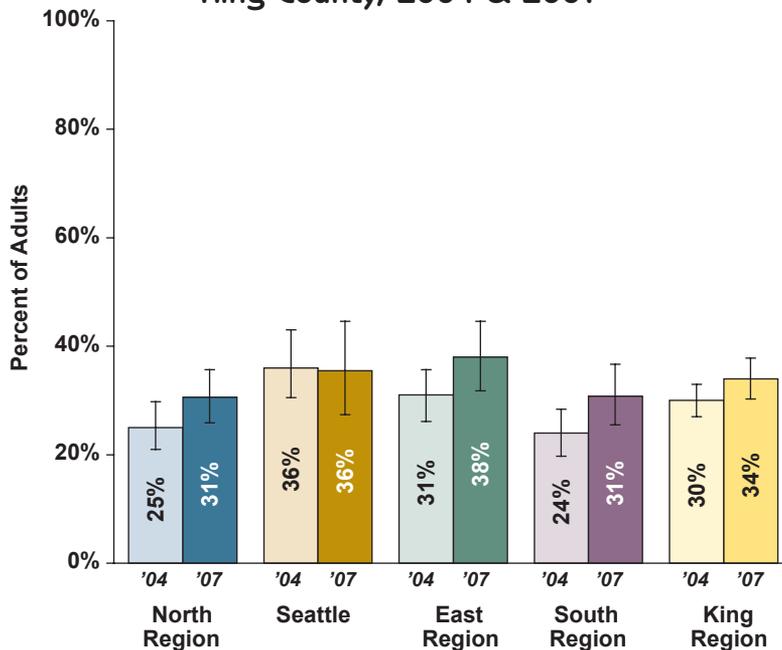
- Participation in arts and culture activities was measured in a 2007 survey of King County adults. Respondents reported how actively they had participated in 4 different types of "leisure or free time" activities during the past 30 days. Music/dance and writing/reading/lectures were each split into two questions reflecting direct personal involvement vs. attending a performance or lecture.
- More than three-quarters of King County residents reported writing, reading books, participating in a book club, studying a language or participating in a theater production in the past month. Almost half did some sort of arts and crafts, and between one-quarter to one-third made music or danced.
- The level of participation did not change in any region or the County as a whole between 2004 and 2007 (data not shown).
- Persons ages 25-44 were more likely to have made music or danced in the last month than those ages 65 and older; also, those with household incomes between \$15,000 and \$24,999 were more likely to have made music or danced than those with household incomes of \$35,000 and higher. College graduates and women were more likely to have been active in writing, reading, language study or participating in theater. Those ages 65 and older were less likely to have been active in arts and crafts or a similar activity in the last month (data not shown).
- In 2007, the survey asked for the first time about participation at cultural events related to one's ethnic heritage. No significant differences were found for age, race, gender, income or education."

Percent of Adults Who Attended Artistic, Cultural, or Literary Event King County, 2007



- The majority of King County residents attended an artistic, cultural or literary event in the past month. Approximately one-third had attended a lecture or play, and more than half attended a music or dance performance.
- South Region residents were less likely to have attended plays or lectures in the last month than residents of the North and East regions.
- All residents were more likely to have attended music or dance performances in the last month than to have attended plays or lectures.
- Persons ages 45 to 64 were more likely than those ages 25 to 44 to have attended plays or lectures in the last month. Attendance at plays or lectures was more likely among college graduates and those with incomes of \$50,000 and up (data not shown).

Percent of Adults Who Are Involved in Arts/Culture Organizations King County, 2004 & 2007



- The same County-wide survey asked "In the past 12 months, how active have you been in an organization such as an arts, culture, music or theater group?" Approximately one-third of King County residents had been actively involved in an arts or culture organization in the past year.
- No significant differences were found between regions in 2007, or between 2004 and 2007, nor were there any differences between demographic groups.

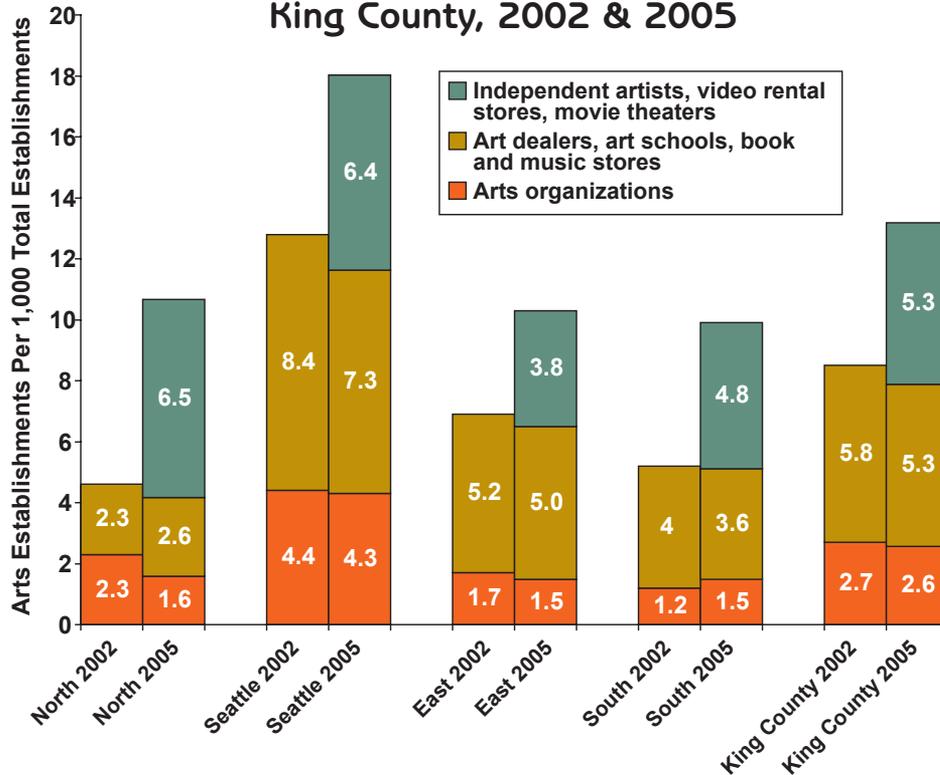
Data Source, Definitions, and Limitations

The arts participation, attendance and involvement measures are from the King County Community Health Survey, 2004 and 2007. This telephone survey of adults living in King County was conducted in Spanish as well as English for the first time in 2007. The limitations of an English-and-Spanish-only telephone survey include the following: a) people who do not have a land line telephone or who do not speak English or Spanish are excluded, and b) people who have less education and lower incomes are underrepresented.

Presence of Arts and Culture

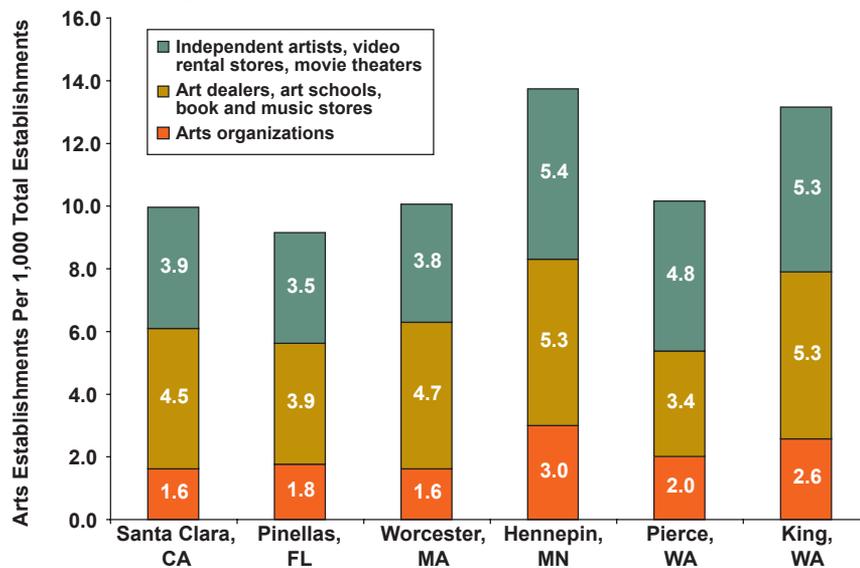
The activities of arts and cultural organizations foster a community's cultural vitality. These organizations provide opportunities for people to learn and participate in a rich array of arts and culture activities. Promoting art, music, dance, theater, literary and cultural events is a key function of arts and cultural organizations whether they are large and formal, or small informal groups or non-traditional arts organizations.

**Arts/Culture Organizations and Establishments
Per 1,000 Total Establishments
King County, 2002 & 2005**



- Arts organization and establishment data are collected annually by the Census Bureau and include both commercial and non-profit organizations. Arts “establishments” offer a wide array of arts and culture opportunities. These include 1) the traditional types of arts organizations (theater companies and dinner theater, dance companies, musical groups and artists, other performing arts companies, museums, historical sites, zoos and botanical gardens, and nature parks); 2) retail art galleries and dealers, arts schools (except those in academic settings), bookstores and music stores; and 3) video rental stores, movie theaters and independent artists.
- Out of every 1,000 total establishments (both arts and non-arts) in King County, 2.6 were arts organizations; 5.3 were art dealers/art schools/book and music stores; and 5.3 were independent artists/video rental stores/movie theaters.
- Seattle had the largest share of arts organizations and of retail art galleries/dealers, arts schools, book and music stores of any region. The share of arts establishments in the other regions was similar, but the distributions were different: the North Region had a larger share of video rental stores, movie theaters and independent artists (a similar number to Seattle), while the East Region was second only to Seattle in its share of retail art galleries/dealers, arts schools, book and music stores.
- Between 2002 and 2005, the share of retail art galleries/dealers, arts schools, book and music stores decreased in King County and in each region except the North Region.

Arts and Culture Establishments Per 1,000 Total Establishments King County and Similar Counties, 2005



- Compared to demographically similar counties across the United States, King County was very similar in profile to Hennepin County, Minnesota, and compared favorably with the remaining four counties.

- The presence of arts and cultural establishments can be measured in a number of additional ways. For example, in addition to information from the Census Bureau, information is available on organizational spending, and library holdings and circulation in King County.
- King County arts and culture non-profit organizations spent \$223 per King County resident in 2006 (data not shown). For this measure, arts and culture non-profits are those associated with the visual, performing, folk and media arts, the humanities, historical events, and/or communications. They do not include zoos and botanical gardens.

Library Volumes and Circulation King County Libraries, 2007

Place	Number of Volumes	Circulation
King County Library System	3,773,590 (2008)	19,063,798
Enumclaw Public Library	56,913	142,450
City of Renton Libraries	189,000	491,397
Seattle Public Library	2,352,381	9,322,918
TOTAL	6,371,884	29,020,563

- King County has two large, separate library systems, the Seattle Public Library and the King County Library System, and two smaller systems in the cities of Renton and Enumclaw (the cities of Yarrow Point and Hunts Point have no library affiliations). There are approximately 6.4 million volumes available in King County's four public library systems, with a circulation of approximately twenty-nine million a year.

Data Source, Definitions, and Limitations

The Urban Institute's Arts and Culture Indicators Project prepared and provided data for the analyses of the presence of arts establishments.

Source data were obtained from 2005 data on County Business Patterns and Zip Business Patterns (ZBP). These annual series provide national and sub-national economic data by industry. The Business Patterns basic data items are extracted from the Standard Statistical Establishment List, a file of all known single and multi-establishment employer companies maintained and updated by the U.S. Census Bureau. The data for this file are obtained from various Census Bureau programs, such as the Company Organization Survey, and the Annual Survey of Manufactures and Current Business Surveys. They are supplemented with administrative records from the Internal Revenue Service, the Social Security Administration, and the Bureau of Labor Statistics. The series excludes data on self-employed individuals, employees of private households, railroad employees, agricultural production employees, and most government employees. In addition, data are not available in the ZBP data for zip codes which did not have a corresponding ZCTA (zip code tabulation area) in the 2000 census. A notable King County case affected by these exclusions is the University of Washington, which is mostly composed of government employees and which did not have a ZCTA corresponding to its 98195 zip code in the 2000 census.

Demographically similar counties were chosen with the following criteria: a) three to five counties total; b) population greater than 500,000; c) percent race distribution is close to that for King County; d) percent foreign-born; e) percent living below the Federal Poverty Level.

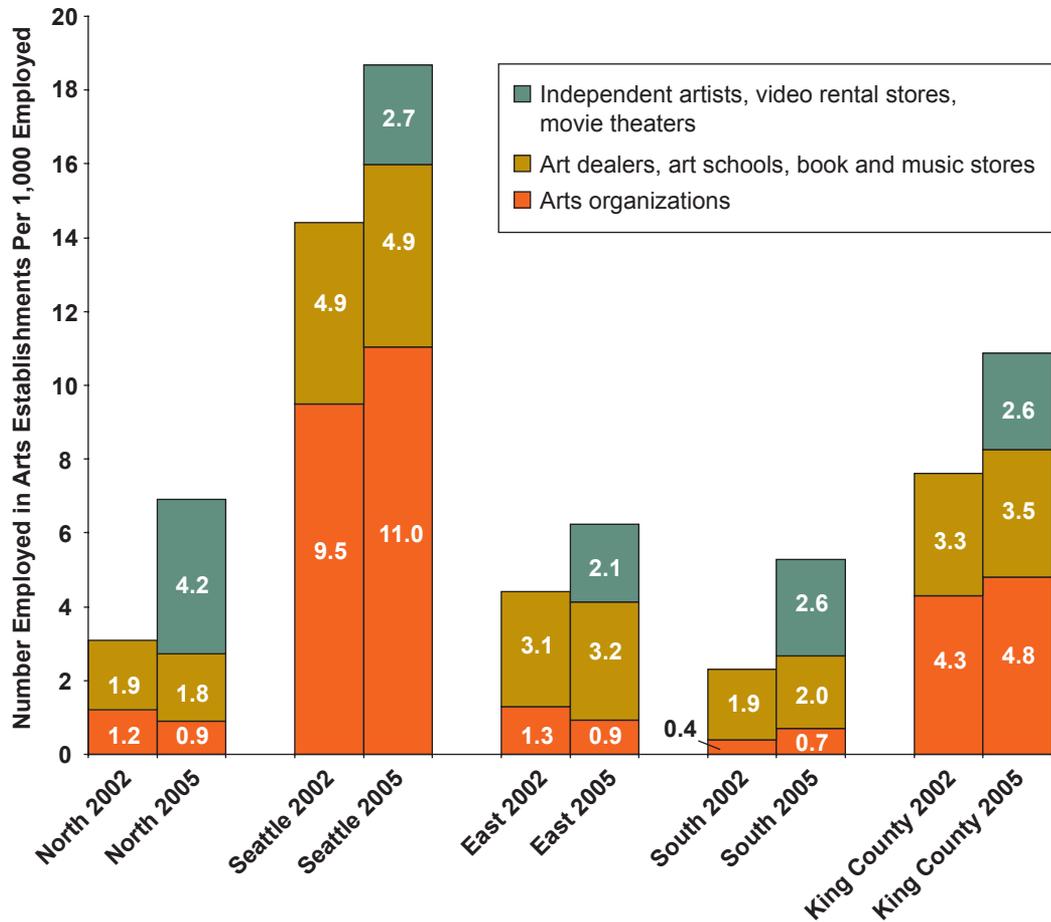
Data for the analysis of King County arts and culture non-profit organization spending were also prepared and provided by the Urban Institute's Arts and Culture Indicators Project. Source data on non-profit organization expenses were based on information contained on IRS Form 990 or Form 990-EZ, filed by organizations with \$25,000 or more in gross receipts in a year (meaning that smaller organizations will be underrepresented in these data). Data were obtained from the Urban Institute's National Center for Charitable Statistics-Guide Star National Nonprofit Research Database (2006).

Library data were obtained from reference librarians and administrators of the systems noted, and from the King County Library System's publication "2007: Year in Review", www.kcls.org/about/annualreport.

Employment in Arts and Culture

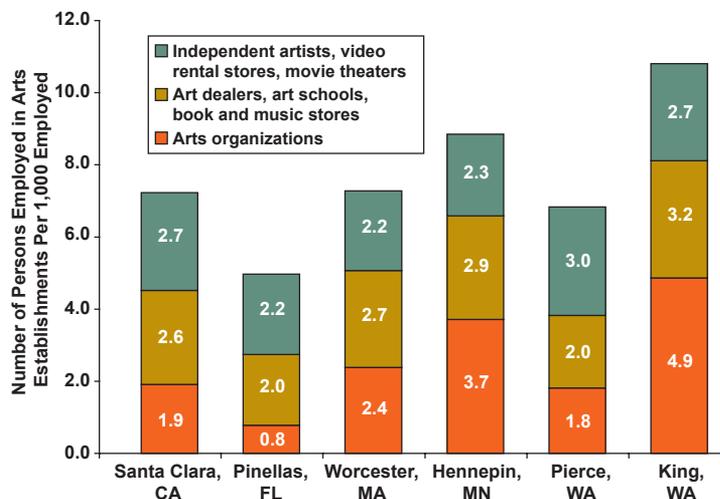
Paid employment in the arts reflects a social investment in cultural life through which community vitality is increased. A community's ability to provide salaries and benefits to artists, musicians and other performers should result in more artistic productivity and will positively influence the availability of cultural opportunities in the larger society.

Number of Persons Employed in Arts/Culture Establishments per 1,000 Employed Persons, King County, 2002 & 2005



- Based on 2005 employment data collected by the U.S. Census Bureau, about 11 out of 1,000 employed persons in King County were working in arts establishments. Within this broad category of arts employment, 4.8 out of every 1,000 employed persons in King County were working in arts organizations. These include: theater companies and dinner theater, dance companies, musical groups and artists, other performing arts companies, museums, historical sites, zoos and botanical gardens, and nature parks. In addition, there were 3.5 per 1,000 working in retail art galleries/dealers, arts schools (except those in academic settings), bookstores and music stores; and 2.6 per 1,000 working in video rental stores, movie theaters, and as independent artists.
- The heaviest concentration of arts employment was in Seattle, where, out of every 1,000 employed persons, 11.0 were working in arts organizations (up from 9.5 in 2002), 4.9 working in retail art galleries/dealers, arts schools, bookstores and music stores; and 2.7 per 1,000 working in video rental stores, movie theaters, and as independent artists.
- The North Region had the second highest level of arts employment, due to its video rental store/movie theater/independent artist concentration. The East Region followed with the third highest level of employment in arts establishments.

Number of Persons Employed in Arts/Culture Establishments Per 1,000 Employed Persons, King County and Similar Counties, 2005



- Compared to demographically similar counties across the United States, King County has the highest arts-related employment (Pierce County, Washington has a slightly higher rate of employment for independent artists and in video rental stores and movie theaters). The numbers in this chart differ slightly from those in the previous chart due to the differences in data sources.

Number of Employed Artists (excluding self-employed), By Arts Discipline, Washington State and Seattle-Bellevue-Everett (SBE) Metropolitan District, 2006

- Excluding those who are self-employed, arts employment in the Seattle-Bellevue-Everett Metropolitan District represents more than three-quarters of all arts employment in Washington State.
- In 2005/2006, 10.3 out of every 1,000 self-employed persons in the Seattle-Bellevue-Everett Metropolitan District were working as artists (data not shown).

	Washington State	SBE Metro District	SBE Metro District as a Percent of Total Artists Employed in Washington State
Actors	650	590	90.8%
Art directors	500	430	86.0%
Camera operators	270	180	66.7%
Choreographers	390	270	69.2%
Composers	130	N/A	N/A
Dancers	230	230	100.0%
Directors	1,280	1,000	78.1%
Fine artists	520	450	86.5%
Multimedia	1,270	1,080	85.0%
Musicians	1,270	970	76.4%
Photographers	1,080	710	65.7%
Writers	770	520	67.5%
TOTAL Employed Artists	8,360	6,430	76.9%

Data Source, Definitions, and Limitations

The Urban Institute's Arts and Culture Indicators Project prepared and provided data for the analyses of artist employment (working for an employer and self-employed) and employment in arts establishments.

Source data for employment in arts organizations and establishments were obtained from 2005 data on County Business Patterns and Zip Business Patterns (ZBP). These annual series provide national and sub-national economic data by industry. The Business Patterns basic data items are extracted from the Standard Statistical Establishment List, a file of all known single and multi-establishment employer companies maintained and updated by the U.S. Census Bureau. These data are obtained from various Census Bureau programs, such as the Company Organization Survey, and the Annual Survey of Manufactures and Current Business Surveys. They are supplemented with administrative records from the Internal Revenue Service, the Social Security Administration, and the Bureau of Labor Statistics. The series excludes data on self-employed individuals, employees of private households, and most government employees. In addition, data are not available in the ZBP data for zip codes which did not have a corresponding ZCTA (zip code tabulation area) in the 2000 Census. A notable King County case affected by these exclusions is the University of Washington which is mostly composed of government employees and which did not have a ZCTA corresponding to its 98195 zip code in the 2000 Census.

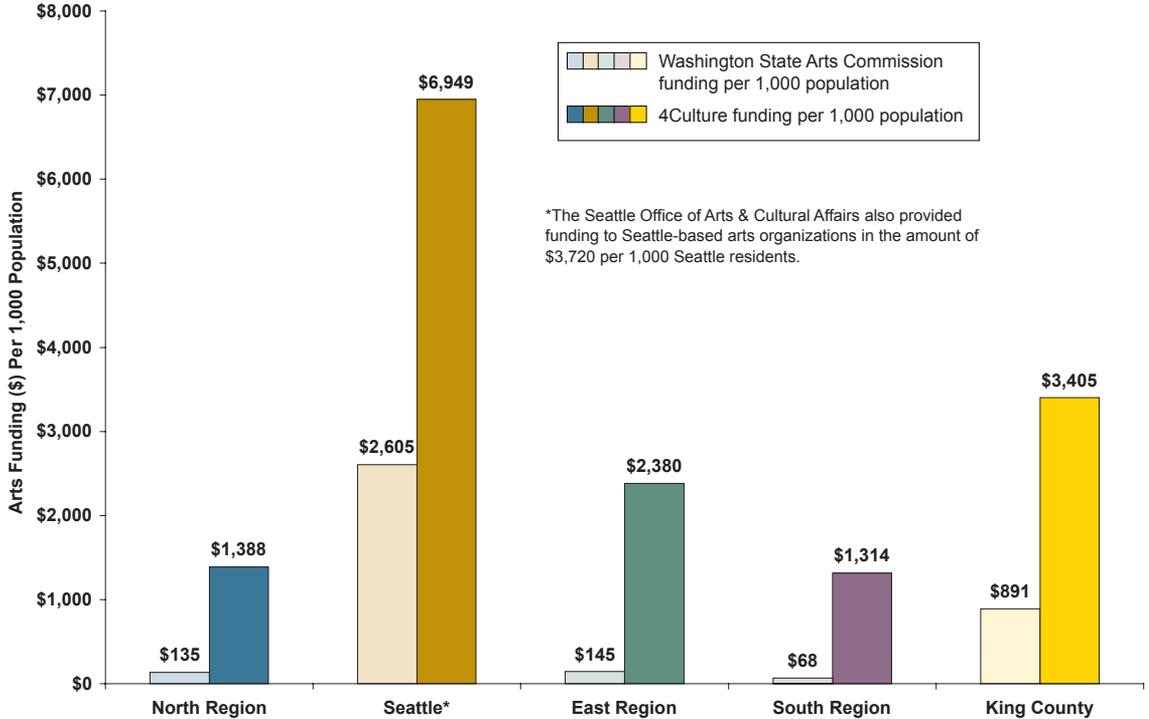
Demographically similar counties were chosen with the following criteria: a) three to five counties total; b) population greater than 500,000; c) percent race distribution is close to that for King County; d) percent foreign-born; e) percent living below the Federal Poverty Level.

Source data for artist employment were from the combined data bases of the Bureau of Labor Statistics' Occupational Employment Survey (OES) and Non-Employer Statistics (NES). The OES annually collects information on the number of individual employees within employer businesses. NES data for non-employer businesses were obtained from the Internal Revenue Service, based on tax forms filed primarily by the self-employed with receipts of more than \$1,000 per year. OES data is only available by metropolitan area, and so is reported here for the Seattle-Bellevue-Everett Metropolitan District, some of which is in Snohomish County. This district is not geographically comparable to the Seattle-Bellevue-Everett Metropolitan Area reported in the previous Communities Count report.

Funding for Arts and Culture

Beyond ticket sales and participation fees, financial support is a major measure of a society's commitment to arts and culture. Funding for arts and culture organizations, projects, and individual artists comes from local, state, and federal government agencies, private foundations, non-profit institutions, corporations, individual giving, and in-kind support.

4Culture and Washington State Arts Commission Funding King County, 2007



- In 2007, 4Culture—the Cultural Development Authority of King County—provided funding for arts and culture averaging \$3,405 per 1,000 County residents. Funding from the Washington State Arts Commission averaged \$891 per 1,000 County residents. These amounts exclude public art commissions and acquisitions. Seattle-based organizations received the most funding per 1,000 Seattle residents, in addition to receiving \$3,720 per 1,000 residents from the Seattle Office of Arts & Cultural Affairs. This would be expected in light of the extent to which the Seattle arts and culture scene serves the entire Puget Sound region as well as the state. The East Region received the next largest funding amount, with the South Region receiving the least funding per resident.

**Funding for Arts/Culture PROGRAMS by
4Culture and the Seattle Office
of Arts & Cultural Affairs
By Discipline, 2007**

	King County*		Seattle**	
	amount	percent of sub-total	amount	percent of sub-total
Arts:				
Dance	\$212,150	5.0%	\$254,650	11.7%
Film/media	\$74,590	1.8%	\$88,220	4.0%
Literary	\$37,920	0.9%	\$60,200	2.8%
Music	\$538,585	12.7%	\$536,690	24.6%
Theater	\$992,915	23.4%	\$420,100	19.3%
Visual Arts	\$404,599	9.5%	\$252,175	11.6%
Multidisciplinary	\$705,464	16.6%	\$178,580	8.2%
Heritage / Historic Preservation	\$1,146,725	27.0%	\$201,660	9.2%
Other	\$131,800	3.1%	\$188,325	8.6%
Subtotal: Arts and Cultural Funding for Programs	\$4,244,748	100.0%	\$2,180,600	100.0%
Public Art Commissions and Acquisitions	\$1,556,365		\$792,247	
TOTAL	\$5,801,113		\$2,972,847	

* Represents funding by 4Culture to King County-based organizations

**Represents funding by the Seattle Office of Arts & Cultural Affairs to Seattle-based organizations

- 4Culture provided over \$4.2 million of program funding, to arts and cultural organizations, projects, and individual artists in the County (including Seattle) in 2007. This amount excludes public art commissions and acquisitions. In keeping with the broad focus of 4Culture's charter, heritage and historic preservation organizations received more than one quarter of 4Culture's program-based funding. Theater and music were the largest single-category funding recipients. The multidisciplinary category also received among the highest award levels. Literary organizations, projects and individual artists were the single-category recipients receiving the least amount of funding.
- The Seattle Office of Arts & Cultural Affairs provided almost \$2.2 million of program-based funding in 2007 to Seattle-based arts and culture organizations, projects, and individual artists. Music organizations were the largest single-category recipient of funding, followed by theater organizations, while literary organizations were the single-category recipients receiving the least amount of funding.
- In addition to funding from the Seattle Office of Arts & Cultural Affairs, 4Culture, and the Washington State Arts Commission, a variety of arts services organizations and venues in King County funded, and otherwise supported, arts and cultural activities. While the dollar amount of this support is difficult to calculate, the number of and value of these service organizations is substantial. A partial list of organizations by region is to the right:

**Funding for Arts/Culture FACILITIES/
FIXED ASSETS by 4Culture
By Discipline, 2007**

	King County*	
	amount	percent of sub-total
Arts:		
Dance	\$50,800	2.4%
Film/media	\$23,000	1.1%
Literary	\$15,000	0.7%
Music	\$88,500	4.2%
Theater	\$331,550	15.8%
Visual Arts	\$379,000	18.1%
Multidisciplinary	\$914,200	43.7%
Heritage / Historic Preservation	\$290,000	13.9%
Total: Arts and Cultural Funding for Facilities/ Fixed Assets	\$2,092,050	100.0%

* Fixed assets includes equipment such as light boards, sound systems, HVAC, a company van, display cases, etc. but not buildings.

**Represents funding by the 4Culture to King County based organizations

- 4Culture provided over \$2 million in capital funds to arts organizations, projects, and individual artists. Multidisciplinary recipients received the highest percentage of this funding, followed by visual arts and theater.

SEATTLE BASED:	EAST REGION BASED:
ArtsFund	Bellevue Arts Commission
Seattle Center Foundation	Pomegranate Center
Richard Hugo House	Meydenbauer Center
Arts Corps	Redmond Arts Commission
Artist Trust	Issaquah Arts Commission
Poncho	Mercer Island Arts Council
Theatre Puget Sound	Kirkland Cultural Council
VSA Art of Washington	
Shunpike Arts Collective	NORTH REGION BASED:
Washington State Arts Alliance/ Foundation	Shoreline Lake Forest Park Arts Council
Vera Project	Duvall Arts Commission
Artworks	SOUTH REGION BASED:
Northwest Programs for the Arts	Kent City Arts Commission
Seattle Scenic Studios	Vashon Allied Arts
Fremont Arts Council	City of Auburn Arts Commission
ArtsEd Washington	Renton Municipal Arts Commission
Arts And Visually Impaired Audiences	Burien Arts Commission
Washington Lawyers For The Arts	Federal Way Arts Commission
Allied Arts of Seattle	Enumclaw Arts Commission
Rain City Projects	Pacific Northwest Blues in the Schools
	SeaTac Arts Commission
	Tukwila Arts Commission
	Interurban Center for the Arts

Arts Organization Attendance and Percentages of Free and Paid Attendance By Organization Budget Size and Region, 2006

	Organization Location	Total Attendance Number	Percent Free Attendance**	Percent Paid Attendance**
Budget of \$1 Million and Above	North Region	n/a	n/a	n/a
	Seattle	7,837,771	13.1%	86.7%
	East Region	276,831	9.5%	90.5%
	South Region*	438,000	24.2%	75.8%
	King County	8,552,602	13.6%	86.3%
Budget Between \$100,000 and \$1 Million	North Region	33,276	24.4%	75.6%
	Seattle	1,641,152	32.8%	67.2%
	East Region	343,001	49.7%	50.3%
	South Region	338,964	3.3%	96.7%
	King County	2,356,393	32.1%	67.9%
Budget of Less Than \$100,000	North Region*	148	n/a	n/a
	Seattle	289,737	73.8%	26.2%
	East Region	60,717	50.6%	49.4%
	South Region	113,165	75.6%	24.4%
	King County	463,767	72.3%	27.7%

*Represents one organization

**For organizations reporting payment status of attendees

NOTE: Attendees may live in a different region than the organization, or outside King County

- Non-profit arts and culture organizations have a common mission to provide wide public access to cultural services such as music and theater performances, exhibits, festivals, and local historic sites. Funding and volunteerism subsidize the real cost of these services, so that admission can be offered at a discount or free.
- Data were collected on arts attendance and payment status (free vs. paid admission) for most arts organizations in King County. Note that many organizations with smaller budgets may not be represented in these data. Those organizations were less likely to report attendance or payment status of attendance.
- For organizations reporting attendance and payment status, paid attendance percentages were highest for organizations with the largest budgets. Virtually all admissions at non-profit arts and culture organizations of any size are discounted due to the sources of subsidy mentioned above.
- Even at the largest professional organizations in King County, over 13% of attendance was free. Among organizations of all sizes, more than 2 million reported free admissions were made available countywide.
- Attendance was highest in Seattle, followed by the South Region.

Data Source, Definitions, and Limitations

The data on funding were provided by the Seattle, King County and Washington State cultural services providers: the City of Seattle Mayor's Office of Arts & Cultural Affairs, 4Culture (The Cultural Development Authority of King County) and the Washington State Arts Commission. 4Culture investments included both program and facilities/fixed assets funds while the Seattle Office of Arts & Cultural Affairs funding was for programs only; the Office does not have a facilities funding program, although the city makes additional investments in cultural facilities projects. Substantial assistance for this report was provided by Melissa Hines of the Seattle Office of Arts & Cultural Affairs, and Paige Weinheimer, of 4Culture.

Data on arts service organizations, organization budget size and attendance figures were provided by the Puget Sound Regional Council.